

Presentation Mastery

Duration: 1 day

Overview:

New Horizons' Presentation Mastery training program helps average presenters to perfect their craft. Participants learn how to assess the audience and organise a persuasive presentation, using reasoning and emotional appeals to influence. We work on the relationships of voice and body positioning to help create a greater stage presence. Finally, we examine the adjustments that need to be made when working with new forms of technology, such as audio visual conferencing and working with video.

This program also contrasts a pre-recorded video of participants with one taken at the end of the course to show their growth and to help with skill development after the program.

Target Audience:

This course is perfect for anyone who had done an introductory course in presentations or developed their skills to a moderate level. It is also useful for anyone who presents through video conferencing or to camera: Managers, Team Leaders, Supervisors, Sales, People, Trainers and those who present at board level.

Pre-requisites

The participant will have completed New Horizons' Effective Presentations or similar, or be comfortable presenting, if they have learned on job. They will also be required to submit a two-minute presentation (taken by a phone camera is acceptable) prior to the course. This will be critiqued in call and is used as a learning tool to identify areas to improve

Session One: Course Overview

Session Two: Where are you at?

- A current appraisal of your speaking skills
- Self – reflection
- Feedback on my presentation

Session Three: Persuasion

- Why persuade?
- Influencing, persuading or manipulating?
- What motivates the audience?
- Three claims that persuade
- Exercise

Session Four: Organising a Persuasive Presentation

- The three parts
- Methods of Persuasion
- Exercise

Session Five: Understanding your Audience

- Revision

Session Six: Making your listener hear you

- Using voice
- Using Body
- Gaining presence

Session Seven: New Delivery technology

- The camera magnifies
- Five elements to beware

Session Eight: Delivery Practicum

- Work on/ practice pre-built presentation
- Deliver presentation
- Feedback on presentation

Personal Action Plan: